

PRESS RELEASE



Rugby Christmas Cracker
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BUY A BRICK – BUILD A LIFE

Rugby Christmas Cracker this week launches its “Buy a Brick – Build a Life” campaign to raise funds for a half-way-home for the Bamejja street girls project which is the focus of the youth charity’s 2002 appeal. Bamejja (which means “little princesses”) is a unique project in Uganda, which provides care and support for the young women and girls who find themselves homeless, orphaned and living on the streets of Kampala. However, the project currently only has facilities to provide care during the day, and many of the girls are desperately in need of a safe place to sleep and have 24 hour care. Ceri Duncan who is the Bamejja project manager said recently “we haven’t stopped dreaming about a half-way home, which will temporarily accommodate the neediest girls prior to them being resettled, and the building we had our heart set on is still available”

The “Buy a Brick” concept is simple! The people of Rugby are invited to purchase brick stickers, which they use to build a representation of the half-way-home walls. Bricks can be bought in the Crackerteria Café on Regent street, but other sections of the “walls” are being built by schools, youth groups, churches and other organisations all over Rugby. There are more sections of the “walls” and brick sticker packs available for any other group wanting to join in the campaign.

Contact Katie Thomas on 813064 to find out more and to obtain a “Buy a Brick – Build a Life” pack.

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Issued by Rugby Christmas Cracker.

For further information contact:

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